Ocean Optimist

# Policy Plan 2026–2028

One Ocean, One Responsibility

*"We protect better what we know, understand and value."*

## 1 Our mission

Ocean Optimist creates involvement, awareness and the willingness to protect and preserve the underwater world together.

Education · Connection · Research · Nature Experience · Protection

## 2 How we work

**Learn**
education, workshops and knowledge sharing →

**Experience**
snorkeling, freediving, diving and nature experience →

**Act**
clean-ups, citizen science and nature conservation

## 3 Our focus 2026–2028

- More education & reach
- Further develop the Ocean Optimist Journeys
- More concrete impact on nature and environment
- Stronger national and international collaboration

## 4 From awareness to action

We connect people with ocean protection, biodiversity, clean-ups, coral restoration, research and sustainable behaviour.

Ocean protection → Biodiversity → Coral restoration → Research → Sustainable behaviour → Clean-ups

## 5 How we make this possible

Ocean Optimist strives for a healthy mix of income sources, including gifts, donations, partnerships, subsidies, funds and contributions for educational activities. All resources are used in service of the foundation's social mission.

## 6 Transparant and involved

Ocean Optimist makes clear what is achieved with the resources received to be transparant towards donors, participants, partners and other stakeholders.

**One ocean, one responsibility. One Team.**

Taking care of our ocean, one drop at a time.